



My Own back yard

SORRY,
I'M BUSY
SAVING
THE PLANET

Bio
Ethanol
PURE CORN

GO GREEN

1976

Chapman





Green Ribbon Awards

Whatungaro He Tangata
Toitu He Whenua

Urban Sustainability

WINNER: WAITAKERE CITY COUNCIL

Awarded for its outstanding contribution to urban sustainability through the Waitakere Central development in the town centre of Henderson.



Our Wins

Community Action for the Environment – Young People

WINNER: TE PIATAATA TRUST

Awarded for its efforts to increase environmental awareness in at-risk youth in Waitakere City.





**Tipping Point:
What Makes Change Happen?**



Does It Hurt Enough Yet?



Public Lift
↓

Information sign with text and graphics.



Simple Stuff



Fads Become Trends

OUTRAGEOUS FORTUNE



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